Innoppl
Case Study

PreMedicus

Industry: Healthcare

Client's Profile

PreMedicus is a healthcare company that offers information, technology and clinical engagement solutions that empower physicians and patients.

They joined hands with Innoppl to develop a clinical diagnosis and triage platform that could cost effectively address health concerns and prevent unnecessary visits.

Client's Problem:

>> The client wanted to build a healthcare app that could enable patients to diagnose and manage their health problems and pre-existing conditions better.

>> It had to be compliant with HIPAA regulations and GDPR standards.

>> The application had to securely interface with the health education library of Centers for Disease Control & the National Library of Medicine.

>> As sensitive patient health information was stored access had to be strictly authenticated.

>> A simple and easily navigable interface had to be provided as the digital health solution had to serve medically vulnerable populations such as the elderly and low-income families.

How we built a healthcare application that addressed our client's requirements

Built by and for ER physicians

Our app development team closely coordinated with the healthcare company to come up with a digital solution that followed proprietary clinical algorithms developed by doctors to arrive at accurate clinical diagnosis and health advice. We built a fully customizable interface to enable healthcare professionals to effortlessly review population health data.

All important user touchpoints were simplified and streamlined to help patients access data easily.

Advanced algorithms for accurate diagnosis

PreMedicus has self-diagnosis and triage algorithms built by highly experienced healthcare professionals. This sets it apart from run-of-the-mill mHealth apps that offer generic and mostly inaccurate health advice. Conversely, PreMedicus was built after careful consultation with doctors and provides accurate medical diagnosis.

Across the continuum

The healthcare space has a lot of moving parts. We envisioned and built an app that could serve as a central hub of information and be easily yet securely accessible to all stakeholders involved.

Positive Impact On Our Client's Business

» The client was able to reduce unnecessary ER visits for the healthcare providers it partnered with.

» More streamlined workflows and processes were achieved.

» Better health outcomes were achieved.

Other Useful Resources

>> **Blog**　　>> **Whitepaper**　　>> **Webinar**　　>> **Case Study**

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