

Innoppl

Case Study



Liberate Health App

Industry: Healthcare



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Client's Profile

Liberate Ideas Inc[®], a Delaware C Corp, is a service organization offering mHealth solutions for the Association of Digital Clinician Key Opinion Leaders. They are extremely passionate about creating patient engagement materials for all clinicians. They believe that all valuable information should be on a mobile platform and made free for all registered clinicians.

Client's Problem

- » They wanted to be a one-stop solution for all healthcare professionals to educate their patients at the point of care.
- » Information from the app should be accessible and understandable to avoid unnecessary call-backs, follow-up appointments, etc.
- » With the increasing gap in the doctor-to-patient ratio, a typical doctor has only 11 minutes to spend with a single patient. In that, only 49 seconds is dedicated to talking about new medication and treatment plans.
- » Help educate patient about their condition along with giving their treatment plan. In 89 million adults, only 10% could recall their actual treatment plan.
- » These educational resources should be shared at ease with patients for future reference. It should also be a secured transmission, HIPAA Compliant and protected by password.



How We Solved The Client's Problem

We created a complete backend dashboard and iOS app to help our client achieve their requirements. The app has a gated entry, so only registered clinicians can sign-up for a free account and make use of the information. The credibility of the registered clinicians is verified by the admin before dispersing the login details. Once the clinician is a verified user, they have access to all the materials. Each and every condition has a detailed information under the terminology, "deck." For example, the deck for appendicitis will have detailed information in the form of text, infographics and supportive videos, creating an exhaustive explanatory repository.

Interactivity helps in making patients understand their condition and treatments.

Clinicians have the option of making notes, recording their conversation, along with drawing on the graphical representation to explain in detail about the patient's condition. Whenever a clinician treats a person, they open a new deck and record the entire session. These decks can further be stored under the patient's name and sent to their email ID. The particular deck can be accessed by patients whenever they have doubts about their treatment plan. This ensures they do not have the need to call-back or visit the hospital for further follow-up treatments. The clinicians are also more confident about patients following the treatment plan. Clinicians now have more time to treat a number of people with the help of Liberate Health App.



Impact On Client's Business

- » Liberate Health has a number of clinicians who are grateful for such an innovative solution.
- » There is an incredible amount of reduction in the number of call backs and follow-ups from patients with the use of this app.
- » Clinicians can now treat more patients efficiently.



Other Useful Resources



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