

Innoppl

Case Study



INNOPPL
INNOVATIVE PEOPLE

AnemoCheck Mobile

Industry: Healthcare



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Client's Profile

A major healthcare organization wanted to develop an application that could detect anemia or low haemoglobin levels through Smartphones. They approached Innoppl to develop this highly innovative solution that was patented by a healthcare researcher.

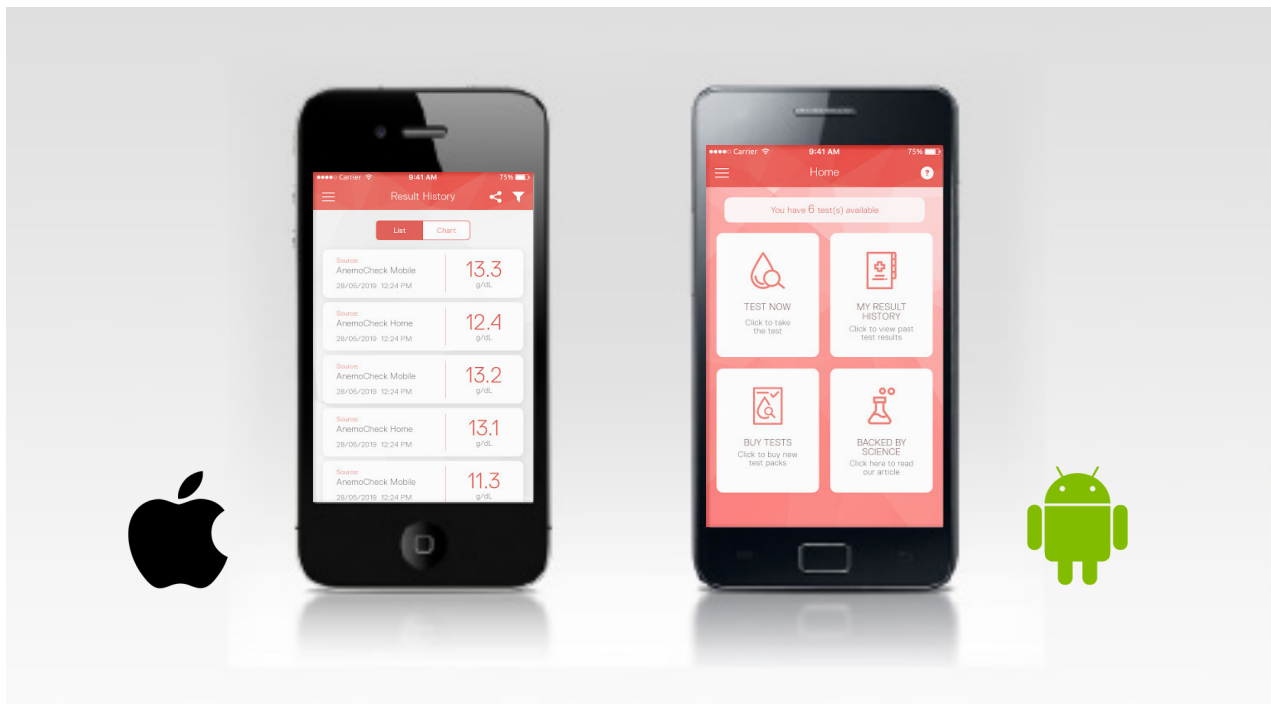
Client's Need

- » As it was a mHealth app the client wanted it to be thoroughly HIPAA compliant and highly secure.
- » The application had to be Android and iOS compatible.
- » As it was patented and offered a completely new, breakthrough technology, the application had to be developed in a secure environment.
- » It was a paid application that offered a limited number of free trials. It had to be integrated with major payment platforms.
- » The application had to offer accurate and consistent results and follow the algorithms provided by the researcher.



How we addressed the client's need:

- » Innoppl's development team synchronized years of experience and ingenuity to develop this breakthrough application.
- » We closely collaborated with the research team to gain inputs and develop an application that could offer customized results.
- » We ensured that the digital solution was completely HIPAA compliant and adhered to all data security standards.
- » The application was developed to function seamlessly in both iOS and Android environments.
- » Major payment providers were integrated with the app.





Impact on client's business:

- » The client was able to shorten turnaround time and reduce time-to-market.
- » Development costs were considerably lower than was originally estimated as we offer affordable mHealth app development services.
- » It is a widely used application that has a steady stream of users.
- » Through its innovative technology the application is able to detect hematologic conditions non-invasively helping hundreds of healthcare providers.

Other Useful Resources



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